

How Human Resources Executives and Recruiting Firms in the New Era of AI Are Increasing the Success Of Candidate Assessments

What if?

You had AI technology that can de-code the personality and character traits of a candidate in under two minutes?

The Assessment Challenges:

- **Hiring the most effective sales representatives / for Face-to-face selling/ for tele-sales.**
- **Executing and implementing diversity in team personalities and character traits.**
- **Identifying and hiring the right management candidate with personalities that compliment executive teams.**
- **Assessing existing management team members for balance and 'goodness of fit.**
- **Optimize personal improvement plans.**
- **Assessing potential Board Members.**

Every Human Resources and Recruitment Executive surely understands the need and the responsibility to assess candidates and make on-going performance assessments.



Yes, there are many existing tools that offer aid in this process. Many of the existing tools capture intellectually driven skill and experience attributes, the ability to do a job or perform a task. We all know that a successful employee is more than skills. Personality and charter traits matter significantly. There is now an AI technology that provides powerful insights to the whole person. The new age of AI in Human Resources presents the opportunity to add an advanced intelligent, AI-powered resource to existing assessment processes thereby increasing the prediction accuracy and hire success rates.

Everyone engaged in candidate assessments understands the difficulties and the horrendous cost of failure. We all understand the limitations of existing assessment tools. Hence, we frequently see the need and practice for multiple team members to participate in candidate

interviews. By doing so we are seeking to assess a candidate's goodness of fit. Why the difficulty? It is due to two factors. First, the design of the existing tools themselves and the need for human interpretation of results. And second, they are not immune to a candidate formulating the outcome. We understand that assessment tools are only one element of the candidate evaluation process. This is not meant in any way to disparage the existing tools or practices; they are the best we have had to date. But we can now do better.

Science and human biology have now provided a new dimension to this challenge.

Based on decades of research of genotype and behavioral sciences AI can now identify, analyze, and classify personality and character traits, to provide insights and help predict possible outcomes. It is called **FaceCode**. With FaceCode AI you can discover how candidates think, act and feel. AI algorithms used are correlated with proprietary analytics using Big Five Factors, DISC, Enneagram, and additional proven taxonomies for personality identification. Bottom line, adding this powerful HR AI to your assessment resource portfolio will bring added insight and confidence to hiring decisions. Simple to use this AI is driven only by processing a photo of the candidate. It is low cost, fast and easy.

We can provide an actual trial during a ZOOM call.

To set up a no obligation consultation and a live demo, contact Mike Radice at mike@chartacloud.com and experience the new era of AI HR fist hand.

Take the opportunity to be amazed.

